



Vermont Association for the Education of Young Children

Annual Early Childhood Education Conference Sponsorship Opportunities 2025

Wednesday, October 22nd - Friday, October 24th
Hotel Champlain Burlington, Burlington, VT

The *Vermont Association for the Education of Young Children (VTAIEYC)* is proud to advance equity and excellence in early childhood education with early childhood educators as our foundation. A key part of our mission includes hosting the state's largest gathering of early childhood educators—our Annual Early Childhood Education Conference. This event provides high-quality professional development while fostering collaboration and professional networking across the field.

We are pleased to invite your organization to participate in the 2025 Annual Conference and throughout the coming year as a supporter of VTAIEYC.

Sponsorship offers a unique opportunity to elevate your organization's visibility while investing in the future of Early Childhood Education. Connect with hundreds of professionals dedicated to nurturing effective learning environments for young children across Vermont.

2024 Conference Impact:

- 93% of 450 attendees actively used the conference app
- 290,000+ clicks on sponsor profiles in the conference app
- 802 qualified exhibitor leads generated

2025 Theme: "Rhythms of Learning: Unlocking the Power of Creativity"

This year's theme celebrates the power of creativity in early childhood education, igniting curiosity, building meaningful connections, and empowering educators to lead with passion and purpose.

We invite you to review additional information about this event on the [VTAIEYC Annual Conference website](#) and to review the sponsorship opportunities listed below.

Questions can be directed to the Conference Team at conference@vtaieyc.org.

Once you have selected a sponsorship level, please complete the [2025 Sponsorship Form](#) to provide your payment details and, if applicable, the necessary information to secure your exhibitor table.

Pinnacle Sponsor (Exclusive Year-Long Sponsorship): \$10,000

As a **Pinnacle Sponsor**, your organization stands at the highest level of partnership with VTAEYC, demonstrating an unwavering commitment to early childhood education in Vermont. This elite sponsorship provides year-round visibility and recognition, ensuring that your support is seen by educators, families, and advocates across the state.

- **Year-Long Brand Recognition:** Your logo featured prominently in all VTAEYC newsletters and communications for one year.
- **Website Visibility:** Your logo and a direct link to your website displayed on our homepage and sponsorship page.
- **Exclusive Acknowledgment:** Special recognition at all major VTAEYC events, including but not limited to the 2025 Annual Conference.
- **Social Media Spotlights:** Dedicated appreciation posts across our social media channels throughout the year.

By becoming a **Pinnacle Sponsor**, your organization plays a key role in shaping the future of early childhood education in Vermont. You will also receive specific benefits during the VTAEYC Annual Early Childhood Education Conference.

- Company logo prominently featured on all conference marketing materials including but not limited to VTAEYC's website, newsletter, and social media platforms
- Prime location in Exhibit space
- Elite recognition in the conference app (Whova)
- Elite Recognition during each plenary session
- Opportunity to give brief remarks during a general session or special event
- Up to four (4) tickets to Wednesday Evening Mix and Mingle
- Up to four (4) tickets to Thursday Evening Networking Event

Peak Sponsorship: \$5,000

- Company logo prominently featured on all conference marketing materials including but not limited to VTAEYC's website, newsletter, and social media platforms
- Prime location in Exhibit space
- Prime recognition in the conference app (Whova)
- Recognition during each plenary session
- Opportunity to give brief remarks during a general session or special event
- Up to four (4) tickets to Wednesday Evening Mix and Mingle
- Up to four (4) tickets to Thursday Evening Networking Event

Summit Sponsorship: \$3,000

- Company logo featured on all conference marketing materials including but not limited to VTAEYC's website, newsletter, and social media platforms
- Table in Exhibit space
- Recognition in the conference app (Whova)
- Recognition during each plenary session
- Up to two (2) tickets to Wednesday Evening Mix and Mingle
- Up to two (2) tickets to Thursday Evening Networking Event

Base Sponsorship: \$1,000

- Company logo featured on all conference marketing materials including but not limited to VTAEYC's website and social media platforms
- Table in Exhibit space
- Recognition in the conference app (Whova)
- One (1) ticket to Wednesday Evening Mix and Mingle
- One (1) ticket to Thursday Evening Networking Event

Digital Sponsorship: \$300

- Company logo on conference marketing materials
- Recognition in the conference app (Whova)

Special Feature Sponsorship Opportunities

These options may be added to a sponsorship level which includes an exhibitor table or purchased as a stand-alone benefit. All include the organization's logo on conference marketing materials.

Logo on Lanyards: \$8,000

Annual Awards Luncheon Sponsor (Friday): \$3,000

Lunch Sponsor (2 available): \$1,500

Breakfast Sponsor (3 available): \$1,500

Sponsor a Training Track: \$1,000

Sponsor a Snack Break (3 available): \$750

Attendee Networking Event (Thursday evening): \$750

Leadership Day (Wednesday): \$500

Non-Profit Resource Sharing Opportunity: \$175

Organizations may choose to share printed or digital materials during one of the following high-visibility networking events:

- **Leadership Day: Workforce Recognition Event** – October 22 from 3:30–5:00 PM
- **Wednesday Mix and Mingle Reception** – October 22 from 5:30-6:30 PM
- **Thursday Networking Lunch** – October 23 from 12:30-1:30 PM

Materials will be shared in a designated Resource Sharing area where attendees can browse during the event. Depending on the event, materials will be displayed on round or individual rectangle tables, with signage to identify each participating organization.

This is a great option for organizations looking to connect without committing to a full exhibit setup.

Support Access, Spark Joy: Donate a Raffle Item

VTAEYC invites all sponsors to consider donating an item to our conference raffle in support of the **Conference Scholarship Fund**. Proceeds from raffle ticket sales will help provide scholarships for early childhood educators who may not otherwise be able to attend.

To donate a raffle item or learn more, please contact us at conference@vtaeyc.org.